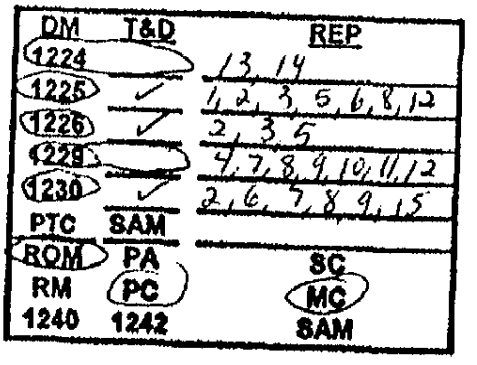
R. J. Reynolds
TOBACCO COMPANY



STEFAN MAJER
Special Accounts Manager
Philadelphia Chain Accounts
4601 West Chester Pike
Newtown Square, PA 19073
Phone: 610-353-8666
Fax No.:610-359-1576
Voice Mail Extension: 71394

VIA E MAIL

September 23, 1994

TO: RJR Division Managers and Sales Representatives with Merit Oil Responsibility in the Following Divisions: 1224, 1225, 1226, 1229, 1230, 1326, 1327, 1332, 1334, 1523, 1527, 1544, 2922, 2924, 2925, 2926
Distribution Through ROUs: 1210, 1310, 1510, 2910

SUBJECT: ***Merit Oil - CID No. 0358-00-00***
Monarch $2.00 Off Carton/$0.20 Off pack

Ladies and Gentlemen:

As a reminder, Merit Oil will continue to maintain the ongoing Monarch Buydown of $2.00 Off a Carton/$0.20 Off a Pack for the 4th Quarter of 1994. Please ensure all stores have POS supplied by Merit Oil reflecting the lower price, and sales representatives should work with store personnel in increasing inventory on Monarch brand styles.

Thank you for your assistance.

Warm regards,

Steve

Stefan Majer

SM:ds

51847 6188

Source: https://www.industrydocuments.ucsf.edu/docs/gqhy0000